



RMHC  
El Paso

Keeping families close®

38th Annual

# Lights of Love

## Holiday Open House & Lighting Ceremony

December 13, 2023 | 6:00 pm | Ronald McDonald House | 300 E. California Ave | El Paso Texas, 79902 | 915.542.1522



## MAJOR SPONSORSHIP LEVELS

*Ask about our customized sponsor levels!*

### PRESENTING STAR SPONSOR

**\$10,000 - LIMITED OPPORTUNITIES!**

**(PAYS FOR A TWO AND A HALF YEAR STAY FOR A FAMILY)**

- Donor named **Presenting Star Sponsor** in press release distributed to top media outlets.
- Logo displayed on RMHC El Paso website and all social media platforms before, during and after the event.
- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 3 branded social media marketing posts before, during and after the event.
- Logo displayed on event email marketing collateral.
- Logo displayed on official Santa pictures.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director and presented with a special award. Includes photo opportunities.

### STAR-BRIGHT SPONSOR

**\$7,500 - UNLIMITED OPPORTUNITIES!**

**(PAYS FOR A TWO-YEAR LONG STAY AND A TWO MONTH-LONG STAY FOR A FAMILY)**

- Donor named **Star-Bright Sponsor** in press release distributed to top media outlets.
- Logo displayed on the RMHC El Paso website and all social media platforms before and after the event.
- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 2 branded social media marketing posts before and after the event.
- Logo displayed on event email marketing collateral.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director and presented with a special award. Includes photo opportunities.

## **SPARKLING SPONSOR**

**\$5,000 - UNLIMITED OPPORTUNITIES!**

**(PAYS FOR A YEAR LONG STAY AND A FIVE MONTH-LONG STAY FOR A FAMILY)**

- Donor named **Sparling Sponsor** on the RMHC El Paso website and social media platforms before the event.
- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 1 branded marketing social media post before the event.
- Logo displayed on event email marketing collateral.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director presented with a special award. Includes photo opportunities.

## **DAZZLING SPONSOR**

**\$3,000 - UNLIMITED OPPORTUNITIES!**

**(PAYS FOR A NINE-MONTH STAY FOR A FAMILY)**

- Donor named **Dazzling Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Company name published in the El Paso, Inc as a Thank You ad after the event.
- Company name displayed on event email marketing collateral.
- Donor receives 1 branded marketing social media post before the event.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

## **TWINKLING SPONSOR**

**\$1,000 – UNLIMITED OPPORTUNITIES!**

**(PAYS FOR A SEVEN-MONTH STAY FOR A FAMILY)**

- Donor named **Twinkling Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Company name published in the El Paso, Inc as a Thank You ad after the event.
- Company name displayed on event email marketing collateral.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

## **MAKE-A-DIFFERENCE SPONSOR**

**\$500 - UNLIMITED OPPORTUNITIES!**

**(PAYS FOR A 45 DAY STAY FOR A FAMILY)**

- Donor named **Make-A-Difference Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

# LIGHTS OF LOVE 2023 SPONSOR CONTRIBUTION FORM

*Your pledge should be paid in full within 30 days of signing the agreement.*

## SPONSORSHIP LEVELS:

<input type="checkbox"/>	Presenting Star Sponsor	\$10,000
<input type="checkbox"/>	Star-Bright Sponsor	\$7,500
<input type="checkbox"/>	Sparkling Sponsor	\$5,000
<input type="checkbox"/>	Dazzling Sponsor	\$3,000
<input type="checkbox"/>	Twinkling Sponsor	\$1,000
<input type="checkbox"/>	Make-A-Difference Sponsor	\$500

## CONTRIBUTION OPTIONS:

*Please make checks payable to Ronald McDonald House Charities of El Paso.*

- Credit card:      AMEX   MC   Visa   Discover
- Online: Contributions may be submitted [www.rmhcelp.org](http://www.rmhcelp.org). Click on DONATIONS.
- By check.
- By phone.

Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Company: \_\_\_\_\_ Fiscal Year Dates: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (City, State, Zip) \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

List the best time of year to contact your company for sponsorships:

\_\_\_\_\_

## PLEASE FAX OR MAIL TO:

Ronald McDonald House Charities of El Paso  
Attention: Frank Lopez, Executive Director  
300 E. California Avenue | El Paso, Texas 79902  
Phone: (915) 542-1522 | Fax: (915) 577-0678 | E-mail: flopez@rmhcelp.org



RMHC<sup>®</sup>  
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