



RMHC
El Paso

Keeping families close

39th Annual

Lights of Love

Holiday Open House & Lighting Ceremony

December 11, 2024 | 6:00 pm | Ronald McDonald House | 300 E. California



MAJOR SPONSORSHIP LEVELS

Ask about our customized sponsor levels!

PRESENTING STAR SPONSOR

\$10,000 - LIMITED OPPORTUNITIES!

- Donor named **Presenting Star Sponsor** in press release distributed to top media outlets.
- Logo displayed on RMHC El Paso website and all social media platforms before, during and after the event.
- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 3 branded social media marketing posts before, during and after the event.
- Logo displayed on event email marketing collateral.
- Logo displayed on official Santa pictures.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director and presented with a special award. Includes photo opportunities.

STAR-BRIGHT SPONSOR

\$7,500 - UNLIMITED OPPORTUNITIES!

- Donor named **Star-Bright Sponsor** in press release distributed to top media outlets.
- Logo displayed on the RMHC El Paso website and all social media platforms before and after the event.
- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 2 branded social media marketing posts before and after the event.
- Logo displayed on event email marketing collateral.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director and presented with a special award. Includes photo opportunities.

SPARKLING SPONSOR

\$5,000 - UNLIMITED OPPORTUNITIES!

- Donor named **Sparkling Sponsor** on the RMHC El Paso website and social media platforms before the event.

- Logo displayed on the RMHC El Paso invitation mailer.
- Logo published in the El Paso, Inc as a Thank You ad after the event.
- Donor receives 1 branded marketing social media post before the event.
- Logo displayed on event email marketing collateral.
- Prominent logo placement on all event signage throughout Ronald McDonald House and grounds.
- Donor recognized by Executive Director presented with a special award. Includes photo opportunities.

DAZZLING SPONSOR

\$3,000 - UNLIMITED OPPORTUNITIES!

- Donor named **Dazzling Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Company name published in the El Paso, Inc as a Thank You ad after the event.
- Company name displayed on event email marketing collateral.
- Donor receives 1 branded marketing social media post before the event.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

TWINKLING SPONSOR

\$1,000 – UNLIMITED OPPORTUNITIES!

- Donor named **Twinkling Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Company name published in the El Paso, Inc as a Thank You ad after the event.
- Company name displayed on event email marketing collateral.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

MAKE-A-DIFFERENCE SPONSOR

\$500 - UNLIMITED OPPORTUNITIES!

- Donor named **Make-A-Difference Sponsor** on RMHC El Paso social media platforms before the event.
- Company name displayed on the RMHC El Paso website.
- Placement on all event signage throughout Ronald McDonald House and grounds.
- Donor is mentioned at event by Executive Director.

LIGHTS OF LOVE 2024 SPONSOR CONTRIBUTION FORM

Your pledge should be paid in full within 30 days of signing the agreement.

SPONSORSHIP LEVELS:

___ Presenting Star Sponsor	\$10,000
___ Star-Bright Sponsor	\$7,500
___ Sparkling Sponsor	\$5,000
___ Dazzling Sponsor	\$3,000
___ Twinkling Sponsor	\$1,000
___ Make-A-Difference Sponsor	\$500

CONTRIBUTION OPTIONS:

Please make checks payable to Ronald McDonald House Charities of El Paso.

- ___ Credit card: AMEX MC Visa Discover
- ___ Online: Contributions may be submitted www.rmhcelp.org. Click on DONATIONS.
- ___ By check.
- ___ By phone.

Credit Card: _____ Exp. Date: _____

Signature: _____

Company: _____ Fiscal Year Dates: _____

Contact Name: _____

Title: _____

Address (City, State, Zip) _____

Phone: _____ Email: _____

Fax: _____

Signature: _____ Date: _____

List the best time of year to contact your company for sponsorships:

PLEASE FAX OR MAIL TO:

Ronald McDonald House Charities of El Paso
Attention: Frank Lopez, Executive Director
300 E. California Avenue | El Paso, Texas 79902
Phone: (915) 542-1522 | Fax: (915) 577-0678 | E-mail: flopez@rmhcelp.org



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